



9 – 11 DECEMBER 2020
POLY WORLD TRADE CENTER
GUANGZHOU, CHINA

The 9th Edition of the
**Leading
& Definitive
International
Maritime Expo**

Incorporating
Cruise Build



www.maritimeshows.com/china

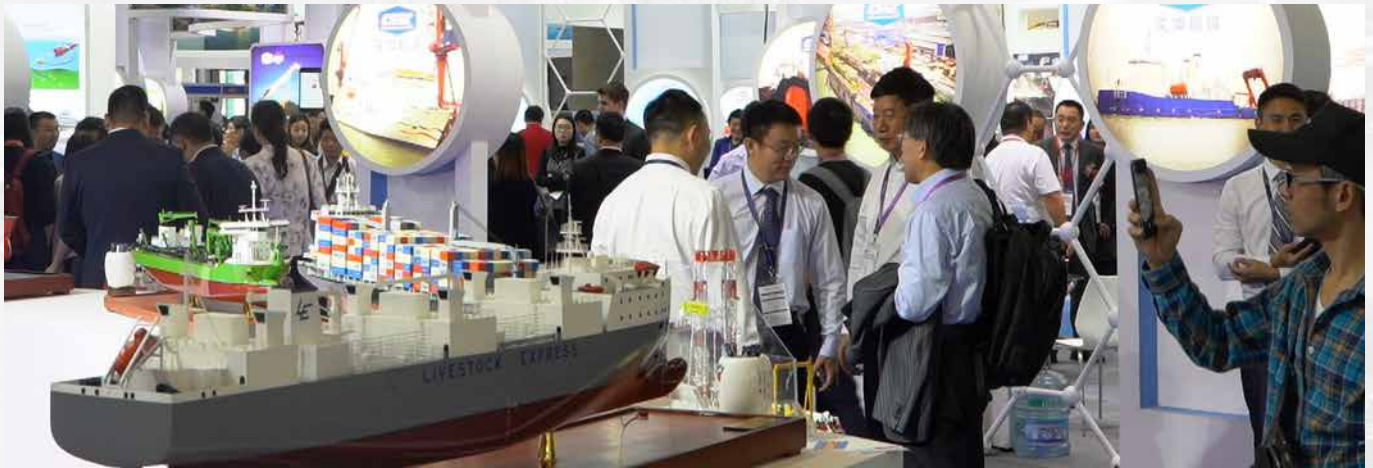
STRONG GROWTH IN THE CHINA MARITIME INDUSTRY

INMEX China is the largest and most established international maritime event in the Pearl River Delta Region. After 8 successful editions, the biennial maritime exhibition is recognised as the key platform for local and international maritime professionals to learn about the latest products and technologies in the industry, network with other industry professionals and explore business collaborations.

According to the China Shipping Development Outlook 2030 report, issued by the Shanghai International Shipping Institute, China will be the world's largest cruise market and Chinese shipyards are expected to get about 11% of the world's cruise ship orders by the year 2030. By then, China is expected to overtake Greece as the top shipping nation.

At the same time, the Chinese Government has indicated that they will be putting in more efforts into the national maritime industry, including fostering world-class high-end marine industrial clusters into Guangdong-Hong Kong-Macao Greater Bay Area, building Shanghai and Shenzhen into global marine centres, improving maritime research through sending up three maritime satellites into space, and promoting maritime legislation by drafting the basic law of the sea. All these represent the enormous potential and huge opportunities in the China maritime industry.

There is no better time for international maritime professionals to be in China. INMEX China 2020 is your bridge to the China maritime market – where you can visit the local shipyards to view their facilities, meet and network with local shipyard owners and learn about the latest developments in the industry.



FACTS AT A GLANCE (INMEX CHINA 2018)

TOTAL
EXHIBITION
SPACE

23,000 ^{sqm}

NUMBER
OF
VISITORS

13,672

NUMBER
OF
EXHIBITORS

518



6 COUNTRY PAVILIONS

INMEX CHINA 2018 EXHIBITOR ANALYSIS

88%

of the exhibitors met their objectives at the exhibition

87%

of the exhibitors were satisfied with the quality of visitors

89%

of the exhibitors rated the quantity of visitors as satisfactory

91%

of the exhibitors rated the return-on-investment (ROI) of INMEX China 2018 as satisfactory

92%

of the exhibitors are likely to recommend INMEX China to friend or colleague in the industry

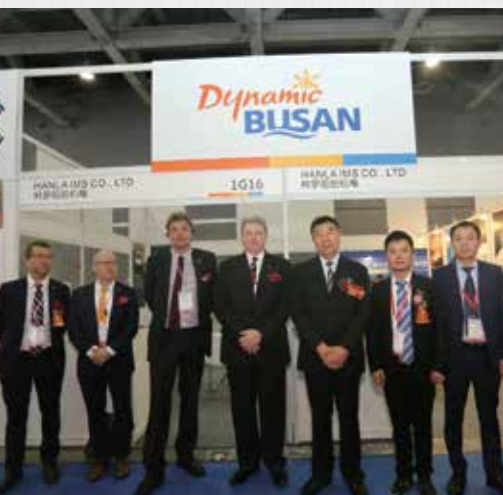
EXHIBITOR PROFILE

- Architects, Designers & Consultancy
- Agents, Distributors & Insurance Companies
- Bankers & Finances
- Classification Societies
- Cabling
- Cargo Handling Systems
- Data Acquisition, Storage and Transmission
- Design & Construction
- Dredging Equipment
- Drilling & Well Control
- Electronics / Electrical Engineering
- Environment Protection & Pollution Control
- Freight Forwarding Equipment, Accessories & Storage
- Fire, Safety & Survival Equipment
- Flow Control
- Fuel & Lubrication Suppliers
- Heavy Lift Vessel
- Instruments & Control
- Interior Suppliers
- Marine Engineering & Equipment
- Maritime Institutions
- Maritime Publications
- Marine Supply Logistics
- Maritime Services
- Monitoring & Instrumentation
- Navigation and Communication Technology
- Offshore Engineering
- Paint & Coatings
- Port, Ports Equipment & Port Technology
- Propulsion Systems / Pumps & Valves
- Processing & Packing Equipment Suppliers
- Refrigeration and Freezing Equipment
- Rope Manufacturers
- Safe Semi Submersibles
- Ship, Boat, Vessel Equipment & Services
- Ship Building
- Ship Operations & Management
- Ship Registry
- Ship Inspection & Survey
- Ship Repair & Conversion
- Sub-Sea Design & Technology
- Support & Supply Vessels

VISITOR PROFILE

- Boat Builders & Repairers
- Cargo & Container Terminal Operators
- Classification Societies
- Consultants
- Drilling Companies
- Distributors & Agents
- Financiers
- Freight Forwarders
- Government Agencies
- Insurers
- Legal Professionals
- Marine & Work Boat
- Maritime Crewing / Manning / Recruitment Agents
- Maritime & Naval Architects & Designers
- Offshore Suppliers & Services
- Offshore Vessel Owners
- Oil Companies
- Port and Maritime Agents
- Port Authorities
- Public Administrators
- Ship & Boat Chandlers
- Ship & Boat Owners
- Ship Managers & Ship Operators
- Ship Registrars
- Shippers
- Shipping Agents and Brokers
- Shipping Lines

INFLUENTIAL BUYERS AT INMEX CHINA



SHOW HIGHLIGHTS



SHIPYARD VISIT

Guided tours to selected shipyards in the Guangzhou Region will be conducted the day before the exhibition. This shipyard visit will provide a tour into the facilities and operations of the top shipyards in Guangzhou and is the perfect opportunity to meet shipyard owners/buyers.



INDUSTRY NETWORKING RECEPTION

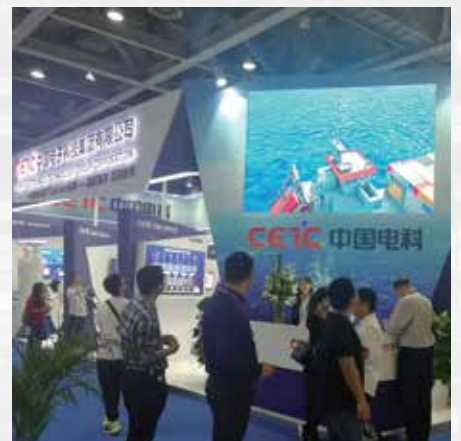
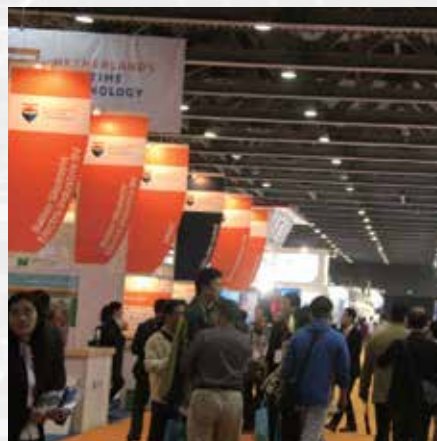
INMEX China is an event designed with ample networking opportunities for the industry professionals and experts to mingle in a more relaxed setting, from pop-up activities to unwind over wine and canapes. It is a great opportunity for all participants to meet new people, build new connections and expand your network among the maritime business community.



SEMINARS AND CONFERENCES

Besides a comprehensive showcase of exhibits, INMEX China offers thought leadership seminars and conferences, presented by knowledge experts and key dignitaries covering a broad range of topics, which are of forefront interest to the industry.

The seminars and conferences are a valuable learning resource for all visitors of the show, as well as a good networking opportunity for them to meet and interact with industry leaders.





INMEX CHINA - CRUISE BUILD

Dedicated to the cruising community, INMEX China – Cruise Build brings together leading cruise companies and suppliers for opportunities of networking events, educational seminars, conferences and exhibitions.

With strong industry partners and an evolving event, the dedicated exhibit space provides a central platform for industry leaders to engage with a lucrative audience, reach the top prospects, cultivate leads, and explore trends and insights in all verticals of the maritime world.

Economic Opportunities of China's Domestic Cruise Construction

China has become the world's second-largest market for cruise travel.

By 2030, the country will become the world's largest cruise market, with 8 to 10 million customers each year, according to figures by the Shanghai International Shipping Institute.

Tap into the buoyant cruise demand of the cruise market in China:

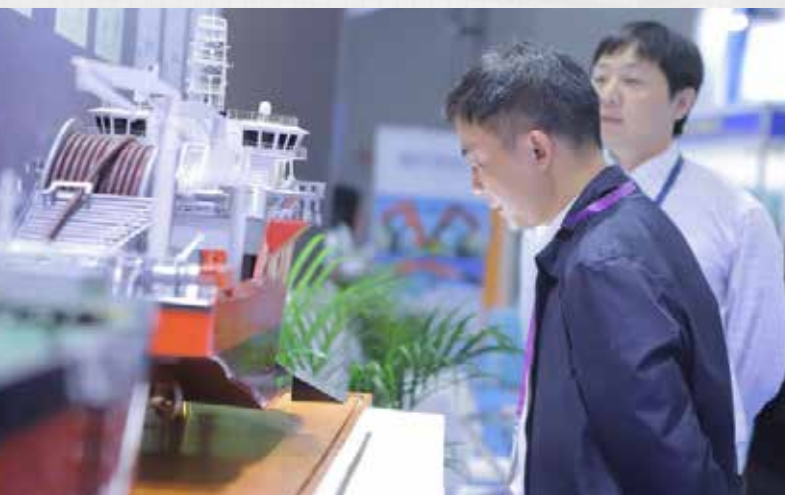
- China's government has earmarked cruise shipbuilding as a major objective in its "Made In China 2025" programme to upgrade its domestic manufacturing and support jobs at its shipyards, as domestic demand for cruise trips increases 30% a year.
- China is a main driver of passenger growth in Asia adding 770,000 more cruise travelers since 2012, a 66% compound annual growth rate.
- China's cruise market will grow to 4.5 million passengers by 2020 from 1 million in 2015, according to the country's Ministry of Transport.
- World Travel & Tourism Council reported that 17 more cruise ports are scheduled to be built over the next two years, and out of which, 10 more cruise ports will be built in China by 2020.
- By 2030, China will be the world's second-largest cruise market after the US, Reuters reported.

EXHIBITOR PROFILE

- Cruise Companies
- Cruise Shipbuilding / Refurbishment
- Cruise Decoration / Renovation Materials
- Cruise Design
- Cruise Financing
- Cruise Ship Manufacturing & Repair Business
- Cruise Ship Equipment Manufacturers & Suppliers
- Classification Societies
- Green Cruising / Environmental Services
- Hull and Deck Construction
- IT Suppliers
- Legal & Third-Party Services
- Safety & Security
- Telecommunications Cables & Services
- Terminal Equipment Suppliers
- Transport and Logistics

VISITOR PROFILE

- Banking / Finance / Legal
- Cruise Owners
- Cruise Agents / Wholesalers / Distributors
- Cruise Repair / Maintenance
- Cruise Terminal Suppliers
- Government Agencies
- Importers / Exporters
- Insurers
- Management / Operation
- Media
- Offshore Platforms
- Offshore Suppliers
- Port Authorities
- Registry / Inspection
- Trade Associations



REASONS TO EXHIBIT

✓ **SECURE** orders and generate new sales leads

✓ **ENHANCE** your competitive edge

✓ **NETWORK** with fellow maritime professionals

✓ **COLLECT** market intelligence

✓ **BUILD** your contacts and form new relationships

✓ **UNVEIL** your products to a wealth of buyers

✓ **EXPAND** your business to the fast-growing cruise industry in China

✓ **INCREASE** visibility and brand awareness



TESTIMONIALS FROM INMEX CHINA 2018 EXHIBITORS

INMEX China 2018 is overall good this year for the Netherlands pavilion.

NETHERLANDS MARITIME TECHNOLOGY, NETHERLANDS

Very nice summit, very big scale! INMEX China moved shipbuilding into the future with new business relationships, new projects and new progressive decisions. We are glad to take part in the next INMEX China in 2020.

SHIPBUILDING COMPANY NAMED AFTER THE OCTOBER REVOLUTION, RUSSIA

There was a good number of visitors, and we managed to generate sales and orders. Good service from the organisers!

PANASIA, KOREA

I feel that the exhibition is getting better every year, the scale of the exhibition and the organising of exhibition is very good.

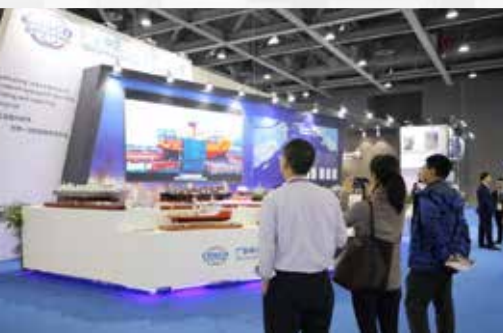
BOGO CO LTD, KOREA

Friendly and great service from the organisers! Overall, a very positive INMEX China 2018, looking forward to INMEX China 2020!

MECH MARINE, SINGAPORE

Right visitors, smooth operation!

REMA TIP TOP AG, GERMANY





SUPPORTING ORGANISATIONS

SPONSORED BY

- China Association of the National Shipbuilding Industry
- China Society of Naval Architects and Marine Engineers

CO-SPONSORED BY

- Fujian Association of Shipbuilding Industry
- Guangdong Association of Shipbuilding Industry
- Guangdong Maritime Safety Administration of P.R.C
- Guangdong Shipowners Association
- Guangdong Society of Naval Architects and Marine Engineers
- Guangxin Shipbuilding & Heavy Industry Co., Ltd
- Guangzhou Corporation of Shipbuilding Industry
- Guangzhou Maritime Safety Administration of P.R.C
- Guangzhou Port Authority
- Guangzhou Port Group
- Guangzhou Port Shipping Service Association

ENDORSED AND SUPPORTED BY

- Baltic and International Maritime Council
- China Cruise Supporting Industry Alliance
- China State Shipping Corporation
- Indonesia National Shipowners Association
- Institute of Marine Engineering, Science and Technology
- International Harbour Masters Association
- Netherlands Maritime Technology
- Norwegian Maritime Exporters
- People's Government of Guangdong Province
- The Hong Kong Joint Branch of the Royal Institution of Naval Architects and The Institute of Marine Engineering, Science and Technology
- The Hong Kong Institute of Marine Technology
- The Hong Kong Institution of Engineers
(Mechanical, Marine, Naval Architecture and Chemical Division)

PARTICIPATION RATES

Raw Space

USD530 per sqm
(Minimum 24 sqm)



* Furniture package varies according to stand size.

Standard Shell Scheme

USD630 per sqm
(Minimum 12 sqm)

- Partition Walls
- Fascia board with company name and stand number
- Carpeted flooring
- 1 power point
- 2 fluorescent lights
- 1 information counter
- 2 folding chairs
- 1 waste basket and general cleaning

**BOOK A STAND NOW TO
SECURE A PREMIER LOCATION!**

For more information, contact us:

✉ inmexchina@informa.com

☎ +852 2827 6211

🌐 www.maritimeshows.com/china

Organised by:

